

15 Psychologists You MUST Know for the AP Psychology Exam!

PSYCHOLOGIST	UNIT	CONTRIBUTIONS
Solomon Asch	Social Psychology	Conformity
Albert Bandura	Learning, Personality	Social learning; self-efficacy
Albert Ellis	Therapy	Rational emotive therapy
Erik Erikson	Development	Psychosocial stages of development
Sigmund Freud	Consciousness, Personality, Therapy	Dream interpretation; psychosexual stages of development; id/ego/superego; psychoanalysis; unconscious conflicts
Harry Harlow	Development	Attachment studies with rhesus monkeys
Lawrence Kohlberg	Development	Stages of moral development
Abraham Maslow	Motivation & Emotion, Personality	Hierarchy of needs; self-actualization
Stanley Milgram	Social Psychology	Obedience to authority (“shock” study)
Ivan Pavlov	Learning	Classical conditioning; studies of salivating dogs
Jean Piaget	Development	Stages of cognitive development
Carl Rogers	Personality, Therapy	Self-concept; client-centered therapy; unconditional positive regard
B. F. Skinner	Learning	Operant conditioning; reinforcement and punishment; “Skinner box”
John Watson	Learning	Founder of behaviorism; classical conditioning; Little Albert study
Wilhelm Wundt	What Is Psychology?	First psychology lab in 1879; structuralism