

# Attitude Formation

What Causes Our Attitudes?

Name \_\_\_\_\_

Date \_\_\_\_\_

Period \_\_\_\_\_

Use the information on pages 460-461 for this assignment.

Attitudes can be formed in many ways. In the table below, there are four ways that attitudes can be formed. For each of the four, give two specific examples of attitudes you have that were formed in that way.

<b>CONDITIONING</b>	<b>OBSERVATIONAL LEARNING</b>	<b>COGNITIVE EVALUATION</b>	<b>COGNITIVE ANCHOR</b>
<i>Example 1</i>	<i>Example 1</i>	<i>Example 1</i>	<i>Example 1</i>
<i>Example 2</i>	<i>Example 2</i>	<i>Example 2</i>	<i>Example 2</i>