

Implicit Association Test

Introduction

When it comes to gender and racial equality, most people know what their opinions are. But what about unconscious attitudes and associations? Would you be surprised to learn, for example, that you unconsciously favor one gender or racial group over another?

The test you are about to take, known as the "Implicit Association Test," offers one way to probe unconscious biases and prejudices. In this 10-minute test, you will be presented with words or images and asked to respond as quickly as possible. At the end, your responses will be tallied so that you can see how your score compares to others and to your expectations (these responses will also be saved and tabulated as part of an investigation of implicit associations).

Assignment

Go to this address:

<https://implicit.harvard.edu/implicit/demo/selectatest.html>

Take three (3) of the tests at the website, then write a one paragraph reaction (at least 5 sentences) to the results, addressing these questions:

- Was it a useful exercise? Why or why not?
- What did you learn about yourself?
- What are some other groups that you would like to see the test look at?

Warning

This test has been taken more than one million times, and the results usually reveal some degree of bias. Your test results will include interpretations based on research done with more elaborate versions of this test. However, the parties who have contributed to this site make no claim regarding the validity of suggested interpretations. If you would rather not read these interpretations or risk discovering hidden biases, please do not continue.